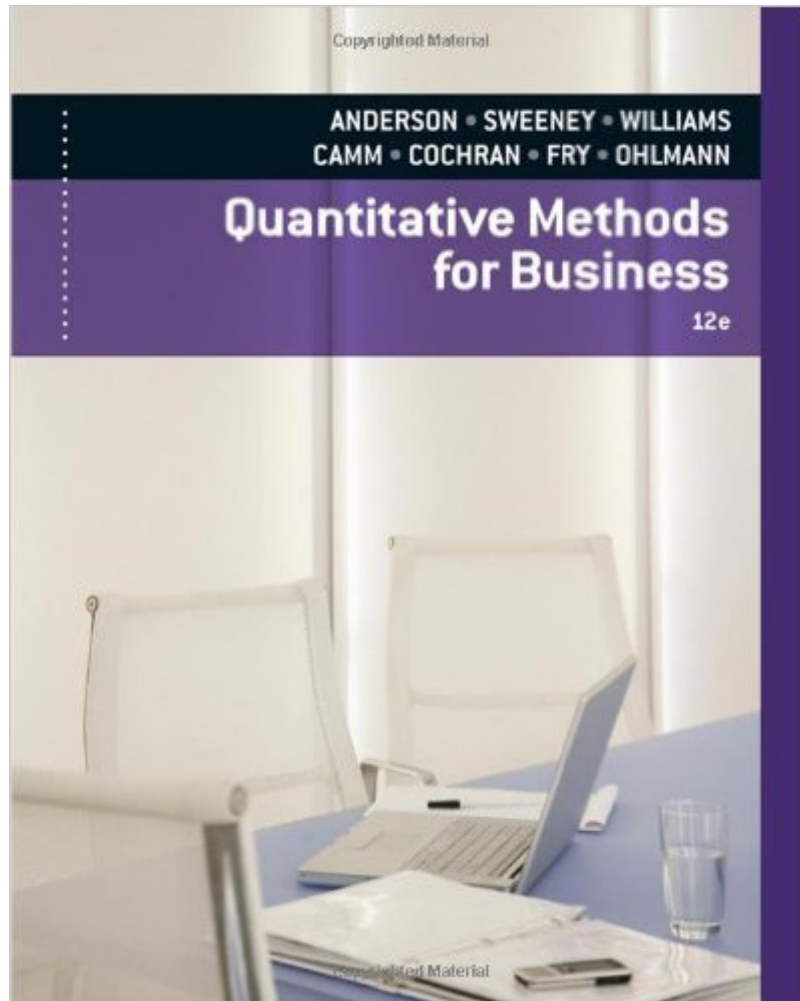


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Quantitative Methods For Business (with Printed Access Card)



Synopsis

You don't need to be a mathematician to understand and maximize the power of quantitative methods! Written for the future business professional, **QUANTITATIVE METHODS FOR BUSINESS, 12E** by a powerhouse, award-winning author team, makes it easy for you to understand how you can most effectively use quantitative methods to make smart, successful decisions. The book's hallmark problem-scenario approach guides you through the application of mathematical concepts and techniques. The authors use real, memorable examples to demonstrate how and when to use the methods found in the text. Discover everything you need for success in working with quantitative methods and for success in your course, including instant online access to Excel worksheets, TreePlan, Crystal Ball, Premium Solver for Excel, and LINGO.

Book Information

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Customer Reviews

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The authors should be ashamed to write and publish such a terrible text book. It is slow reading due to an over-reliance of formulas and under-reliance on explanations. You know the book is bad when

you can't get the same answers on the test questions provided. Few real-world examples. The best polite word I can use for this book is turgid. Quantitative Methods/Probability and Statistics should be fun and interesting. This book manages to take all the fun and interest out of this subject. I took 4 years of Statistical Analysis as an undergrad and got A+ grades. I can't figure out what the hell this book is saying and the subject matter hasn't changed much at all. Plus the use of Microsoft Excel is an additional burden. Excel is a horribly designed product. It was never designed to do advanced probability and statistics. Trying to develop advanced and complex formulas in it is harder than it should be. This book is a complete waste of time and money. In the class I'm taking, it's clear the professor didn't read the book before assigning it. That's a subject for another time.

The book contains useful examples and was easy to use. There are still some errors in the solutions to problems that were in previous editions and some spelling errors where "receipt" is spelled "recept" and "reciept." It looks like someone proofread the text but not the tables and case studies. Overall, for learning quantitative methods it was a good book and I plan to keep it handy.

This vendor sucked.... They did not indicate it was being shipped from outside us paid for it on oct 8th just got it nov 15th... The ad said it included the disk with the book it did not. It came with no paperwork no return paperwork and the class is half over....

Great! The product was totally what I was expecting to get and I paid less than what I would have paid at the bookstore.

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The book was alright, way cheaper to buy used without the access card than to buy at a book store, since i only used half of the book during the semester :) Was in good condition and still is.

is always reasonably priced and timely. Hasn't failed me yet! As for the book, much easier read than most stat books. Provides great explanations.

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